

JA STOCK MARKET



CHALLENGE



INVEST

in a brighter tomorrow!

JA Take Stock in Your Future introduces students to basic concepts about how the stock market works, and the impact of current events on market shifts.

Through multiple in-classroom lessons, students not only discover the risk and rewards of trading, but learn the benefits of investing in the stock market as part of a broader, long-term investment strategy.

After completing the curriculum, students are invited to compete in the JA Stock Market Challenge where they will put their newly acquired skills to the test, working in teams to develop their portfolios and make real-time decisions in an authentic, simulated environment!

Presented by



**CFA Society
Rochester**

SAVE THE DATES

April 1 and 2, 2025

9:30 AM - 1:30 PM

Paychex JA Discovery Center
200 West Ridge Rd, 3rd floor



**For more information
on volunteering:**

Rekha Kinsman

Student Experiences & Events Manager

email: Rekha.kinsman@ja.org

phone: 585.327.7400 ext. 702

Trade Floor Sponsors





JA Junior Achievement™
of Central Upstate New York
**STOCK
MARKET**
CHALLENGE

How you can **PARTICIPATE**

Become a partner who believes in providing financial literacy and investment education to youth, with an opportunity for a hands-on, authentic experience for students to practice their new skills!

Trade Floor Sponsor – \$5,000

- Company Logo on all school marketing materials and collateral
- Company Logo displayed on the Leaderboard the day-of Simulation
- Company name listed in *Rochester Business Journal* (or similar) thank you ad
- Company Logo on all recognition at the event, including tabletop signage
- Company Logo included on all pre- and post-event sponsorship and thank you collateral, and the JA CUNY Event webpage
- Volunteer in the classroom as Subject Matter Experts and/or Volunteer in the Simulation Challenge

Hot Stock Tips Sponsor – \$2,500

- Company Logo placement on distribution of “Hot Stock Tips”, current event information that is distributed throughout the day of the Simulation Challenge
- Company Logo placement on the JA CUNY Event webpage
- Company Logo on all school marketing materials
- Company Logo on all communication for day of event
- Volunteer in the classroom as a Subject Matter Expert and/or Volunteer in the Simulation Challenge

National Competition Sponsor – \$1,500

- Support one school's team of students competing in the National JA Take Stock in Your Future Competition in Georgia, June 8-12, 2025
- Option to be a Subject Matter Experts in your sponsored school and/or volunteer in the Paychex JA Discovery Center the day of the local Simulation Challenge
- Simulation Challenge event-day recognition

Classroom Sponsor – \$1,000

- Your company will sponsor one class preparing for and attending the Simulation Challenge.
- Opportunity to volunteer in your sponsored class
- Competition event-day recognition
- Class lunch for the winning team

Team Sponsor – \$500

- Your company will sponsor a team and be listed alongside the team name during Simulation Challenge.

To become a sponsor, please contact Dawn Longuil at
dawn.longuil@ja.org

Show Your Support at a variety of JA's
Student Events!

Empowering Partner - \$25,000

Mission Champion - \$15,000

Impact Advocate - \$10,000

